



Somerset's Strengths

QUALITY OF LIFE

It's hard to imagine a more perfect place for the optimum work-life balance than Somerset.

Beautiful stretches of sandy coastline, caves, moors, areas of outstanding natural beauty, internationally renowned art galleries and great food.

With thriving market towns and regularly mentioned as "best place to live in the UK" surveys, you'll find a high-quality environment to suit all lifestyles and all budgets.

A rich history of alternative, independent and spiritual living, makes us refreshingly different. This is a place that challenges the norm, where freedom and diversity are cherished and respected. Somerset is a special place where creative minds and passionate people thrive.

CONNECTIVITY

Thanks to the M5 motorway, you can reach Bristol, Cardiff and Exeter in less than 60 minutes and Birmingham, Oxford, Reading and Southampton in a couple of hours.

The A303, which is a primary route from London to the South West, also goes directly through Somerset and London can be reached in 2.5 hrs.

High speed rail services from Taunton link Somerset to cities across the UK, with direct trains linking Bristol in 30 minutes and London taking less than 2 hours.

Two international airports – Bristol and Exeter – can be reached in a 30-45 minute drive.

SUSTAINABILITY

Climate Change is one of the most significant issues facing us all today. In response Somerset Council has passed resolutions declaring or recognising a Climate Emergency. Each declaration aspires to:

- A Carbon Neutral Somerset by 2030
- Building our resilience for, or adapting to, the impacts of a changing climate

Somerset responded to these declarations by writing a Strategy 'Towards a Climate Resilient Somerset' which was led by Somerset Council, with support and guidance from a range of organisations and individuals with sector expertise. This strategy can be found on our [Resources page](#).

Somerset also ask everyone who runs a business in Somerset to consider ways in which their business can help tackle climate change. A toolkit of resources for this can be found on our [Resources page](#).