



The Very Best Quality of Life



England's most beautiful county attracts people and businesses looking for the optimum balance of future opportunity, stunning environment and exceptional lifestyle. Invest Somerset provides a seamless one-stop shop approach to facilitate more jobs and investment by working closely with potential new and existing businesses.

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Quality of Life in Somerset

Somerset is a place where life is perfectly balanced. People are attracted here because of our world-class environment and growing career opportunities.

The rise in work-from-home, hybrid working and flexible commuting makes quality of place more important than ever. It's hard to imagine a more perfect place for the optimum work-life balance than Somerset.



Beautiful stretches of sandy coastline, caves, moors, the unique Somerset Levels, get-away-from-it-all areas of outstanding natural beauty, cool-list towns, internationally renowned art galleries and great food and our world-famous cider.



Somerset attracts millions of visitors each year. With major developments and new career opportunities, it is increasingly viewed as a great place to relocate to.



With thriving market towns like Taunton, Bridgwater, Yeovil and Frome (regularly mentioned in "best places to live in the UK" surveys), you'll find a high-quality environment to suit all lifestyles and all budgets. Glastonbury festival takes to the global stage every summer, attracting hundreds of thousands of revellers, in the town known for its ancient and mediaeval sites.



A rich history of alternative, independent and spiritual living, makes us refreshingly different. This is a place that challenges the norm, where freedom and diversity are cherished and respected. Somerset is a special place where creative minds and passionate people thrive.